

E|D|U

SABANCI
UNIVERSITY
EXECUTIVE
DEVELOPMENT
UNIT

Sabancı
Üniversitesi



SABANCI UNIVERSITY

Sabancı University, founded in 1994 with the vision of becoming a World University, admitted its first students in 1999. The mission of Sabancı University is to educate competent and self-confident individuals at both national and international levels and, contribute to the production and development of knowledge in the fields of natural sciences and engineering, as well as social sciences, humanities, and management sciences through innovative and interdisciplinary research.

EXECUTIVE DEVELOPMENT UNIT (EDU)

Sabancı University EDU was founded in July 2002 with a mission to build a bridge between the business and the academic world. In line with the University's motto of "Creating and Developing Together" EDU has been supporting many prominent institutions of Turkey in their development journey, since. As the leading institution among the universities which provide Executive Development Programs in Turkey, EDU's worldwide recognition is growing stronger every year.

EDU, offering development programs in various fields such as Leadership, Business Management, Change, Innovation, Digitalization, Sustainability; in 2022, became the first and only institution from Turkey to be granted full membership in the University-Based Executive Education Consortium known as UNICON which includes prestigious universities such as Harvard, INSEAD, London School of Economics, IMD, and Columbia. With UNICON membership, our university has taken another significant step towards enhancing its global presence and continuing its pioneering role in the sector. This allows us to participate in a comprehensive exchange of knowledge and experience in executive development programs with schools worldwide.

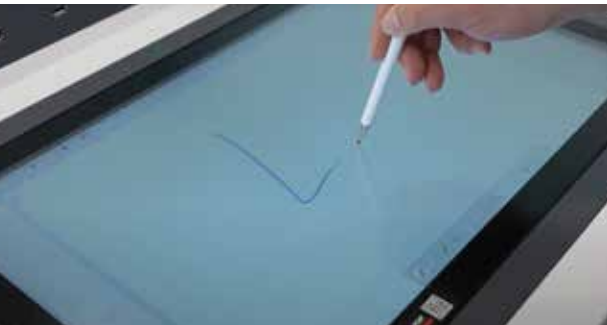


#34 WORLD

#1 TURKEY

CUSTOM PROGRAMS

- Needs Analysis
- Flexible, tailor-made, objective-driven, modular
- Designing & Running Corporate Academies
- Cater to all levels of professionals
- Topics vary from soft skill to technical topics



OPEN ENROLLMENT PROGRAMS

- Short-Term Training Programs
- Certificate Programs



DESIGN PRACTICE



- Practice-Driven
- In-Class/ Virtual Class/ Async Online/ Hybrid/ HyFlex



- Hackathons
- Workshops
- Simulations
- Reflection Sessions
- Assessments
- Academic Counseling / Coaching



- Real-time
- Company Projects

PROGRAM DELIVERY THEMES

- Leadership
- Innovation and Intrapreneurship
- Change Management
- Strategy
- Finance
- Marketing
- Digitalization
- Analytics/Data Science/AI
- Sustainability
- Diversity and Inclusion

Technologies:

- Sound recording and Greenbox studio
- Technical production management
- Light systems
- High quality video and audio systems
- Professional post production video tools and softwares
- Lightboard
- Animation & motion graphics
- Sound design
- Digital editing



CAMPUSES

EDU provides specialized services for professionals across four distinct locations: the Tuzla Campus, strategically situated within an industrial setting, designed to foster an optimal learning environment; the Altunizade Digital Campus, a city-based campus equipped with latest digital technology; the historic Karaköy hub, nestled within Istanbul's old city; and Sabancı Museum, serving as an inspiring area with conference facilities and art galleries.



Sabancı University Tuzla Campus



Minerva Han Karaköy



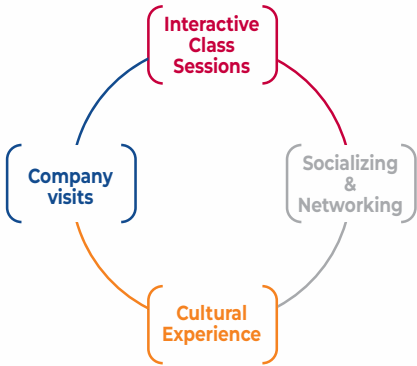
Sakıp Sabancı Museum



Altunizade Digital Campus

INTERNATIONAL STUDY TOURS

A Travel Experience With Specific Learning Goals



- Learning through a combination of classroom face-to-face learning, site visits and cultural experiences.
- Company site visits to give participants exposure to industry experts, and an insight into international practices, enterprises and standards relating to that industry.
- Participants have the chance to meet and build network with professionals from different companies and industries.

Interactive Class Sessions (Online/F2F)

Some topics of study: cross-cultural communications, international business, marketing issues, investment opportunities, religious and cultural impacts on business environment

Company Visits

Commercial and public sector institutions; meeting with professionals and executives (site-tours, presentations, networking opportunities)

Other cultural events

Meetings with journalists, politicians, industrialists and other significant members of local community.



EDU WITH FIGURES

2002 - 2024
23 YEARS

392
COMPANIES

20.000
DAYS OF
TRAINING

425.000
PARTICIPANTS
X DAY

2.625.000
PARTICIPANTS
X HOUR

70.000
EDU
GRADUATES

4,72/5.0
PARTICIPANT
SATISFACTION
RATE

85
MULTINATIONAL
COMPANY

SOME REFERENCES

SIEMENS



BOSCH
Invented for life

ING



Kale



Continental



GlaxoSmithKline

IBM

Nestle

Pfizer

P&G



SOCAR

pwc

QNB



HYUNDAI

HITACHI
Inspire the Next
Hitachi Energy



TEB

TURKISH AIRLINES
A STAR ALLIANCE MEMBER

Coca-Cola

Schneider Electric

SONY

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